Article No. 9416
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ROY MORGAN

Monday, 4 December 2023

FOR IMMEDIATE RELEASE

Roy Morgan Poll on Federal voting intention shows support increasing for both major parties as two-party preferred result narrows: ALP 51% cf. L-NP 49%

The ALP is now on 51% (down 1.5% on a week ago) ahead of the Coalition on 49% (up 1.5%) on a two-party preferred basis according to the latest Roy Morgan Poll on Federal voting intention conducted over the last week.

The primary vote of both major parties strengthened with the Coalition now on 37.5%, up 2.5% from a week ago, ahead of the ALP on 32.5%, up 0.5%.

The Greens are down 1% to 12.5% and One Nation is unchanged on 5%. Support for Independents dropped 0.5% to 8.5% and was down 1.5% to 4% for Other Parties.

The latest Roy Morgan Poll is based on interviewing a representative cross-section of 1,730 Australian electors from November 27 – December 3, 2023.

For further details watch Roy Morgan's weekly Market Research Update video presented by Roy Morgan CEO Michele Levine on Tuesday afternoon.

For further comment or more information contact:
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About Roy Morgan

Roy Morgan is Australia's largest independent Australian research company, with offices in each state, as well as in the U.S. and U.K. A full-service research organisation, Roy Morgan has over 80 years' experience collecting objective, independent information on consumers.

Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. Margin of error gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

Sample Size	Percentage Estimate			
	40%-60%	25% or 75%	10% or 90%	5% or 95%
1,000	±3.0	±2.7	±1.9	±1.3
2,000	±2.2	±1.9	±1.3	±1.0
5,000	±1.4	±1.2	±0.8	±0.6
20,000	±0.7	±0.6	±0.4	±0.3
60,000	±0.4	±0.4	±0.2	±0.2