## New Zealand - Government Confidence (2007-2019)

## New Zealand Heading in the "Right" or "Wrong" Direction?

Electors were asked: "Generally speaking, do you feel that things in NZ are heading in the right direction or would you say things are seriously heading in the wrong direction?" \#Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of Kiwis who say the country is "heading in the right direction" and the percentage who say the country is "seriously heading in the wrong direction").

|  | Right direction | Wrong direction | NZ Roy Morgan GCR* | Can't say | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | \% | \% | Pts | \% | \% |
| Series Break (2018-2019)..... |  |  |  |  |  |
| 2017 |  |  |  |  |  |
| November 27 - <br> December 10, 2017 | 68 | 18 | 150 | 14 | 100 |
| October 30 November 12, 2017 | 66.5 | 20 | 146.5 | 13.5 | 100 |
| NZ First Leader Winston Peters decides to support Jacinda Ardern for Prime Minister - October 19, 2017 |  |  |  |  |  |
| October 2-15, 2017 | 58.5 | 27.5 | 131 | 14 | 100 |
| New Zealand Election results in a hung Parliament with an uncertain result September 23, 2017 |  |  |  |  |  |
| August 28 - <br> September 10, 2017 | 62 | 25 | 137 | 13 | 100 |
| $\begin{array}{\|l} \text { July } 31 \text { - August 13, } \\ 2017 \\ \hline \end{array}$ | 62.5 | 23.5 | 139 | 14 | 100 |
| $\begin{array}{\|l\|} \hline \text { June } 26 \text { - July 9, } \\ 2017 \\ \hline \end{array}$ | 63 | 23.5 | 139.5 | 13.5 | 100 |
| $\begin{array}{\|l\|} \hline \text { May } 29 \text { - June 11, } \\ 2017 \\ \hline \end{array}$ | 61.5 | 27 | 134.5 | 11.5 | 100 |
| May 1-14, 2017 | 60.5 | 27 | 133.5 | 12.5 | 100 |


| April 3-16, 2017 | 58 | 29 | 129 | 13 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| February 27 - March $12,2017$ | 61.5 | 25.5 | 136 | 13 | 100 |
| January 30 - <br> February 12, 2017 | 63.5 | 23.5 | 140 | 13 | 100 |
| January 3-16, 2017 | 63 | 23 | 140 | 14 | 100 |
| 2016 |  |  |  |  |  |
| November 28 - <br> December 11, 2016 | 58.5 | 27.5 | 131 | 14 | 100 |
| November 7-20, 2016 | 65 | 24 | 141 | 11 | 100 |
| October 10-23, 2016 | 55.5 | 29 | 126.5 | 15.5 | 100 |
| September 5-18, 2016 | 52 | 35 | 117 | 13 | 100 |
| August 8-21, 2016 | 58 | 30.5 | 127.5 | 11.5 | 100 |
| July 4-17, 2016 | 57.5 | 30.5 | 127 | 12 | 100 |
| $\begin{aligned} & \text { May } 30 \text { - June 12, } \\ & 2016 \end{aligned}$ | 54.5 | 34 | 120.5 | 11.5 | 100 |
| May 2-15, 2016 | 59 | 29 | 130 | 12 | 100 |
| April 4-17, 2016 | 57.5 | 30.5 | 127 | 12 | 100 |
| February 29 - March $13,2016$ | 61 | 29 | 132 | 10 | 100 |
| February 1-14, 2016 | 56.5 | 28.5 | 128 | 15 | 100 |
| January 4-17, 2016 | 59.5 | 28 | 131.5 | 12.5 | 100 |
| 2015 |  |  |  |  |  |
| October 26 - <br> November 8, 2015 | 60 | 28.5 | 131.5 | 11.5 | 100 |
| September 28 October 11, 2015 | 53 | 31 | 122 | 16 | 100 |
| August 31 - <br> September 13, 2015 | 58 | 29.5 | 128.5 | 12.5 | 100 |
| August 3-16, 2015 | 54 | 34 | 120 | 12 | 100 |
| $\begin{aligned} & \text { June } 29 \text { - July 12, } \\ & 2015 \end{aligned}$ | 51 | 33 | 118 | 16 | 100 |
| June 8-21, 2015 | 62.5 | 27 | 135.5 | 10.5 | 100 |
| May 4-17, 2015 | 63 | 26.5 | 136.5 | 10.5 | 100 |
| April 6-19, 2015 | 62 | 27 | 135 | 11 | 100 |
| March 2-15, 2015 | 64.5 | 24 | 140.5 | 11.5 | 100 |
| February 2-15, 2015 | 55 | 31 | 124 | 14 | 100 |
| January 5-18, 2015 | 67 | 23 | 144 | 10 | 100 |
| 2014 |  |  |  |  |  |


| November 24 December 7, 2014 | 62.5 | 24.5 | 138 | 13 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Andrew Little is elected the new Labour Leader after narrowly winning a ballot - November 18, 2014 |  |  |  |  |  |
| October 27- <br> November 9, 2014 | 56 | 30 | 126 | 14 | 100 |
| September 29 - <br> October 12, 2014 | 61.5 | 24.5 | 137 | 14 | 100 |
| John Key of National is re-elected as Prime Minister at the 2014 NZ Election September 20, 2014 |  |  |  |  |  |
| September 1-14, 2014 | 62 | 24 | 138 | 14 | 100 |
| August 18-31, 2014 | 61 | 25 | 136 | 14 | 100 |
| August 4-17, 2014 | 63.5 | 24.5 | 139 | 12 | 100 |
| July 14-27, 2014 | 60 | 25 | 135 | 15 | 100 |
| June 30-July 13, 2014 | 65.5 | 23 | 142.5 | 11.5 | 100 |
| June 16-29, 2014 | 65 | 23.5 | 141.5 | 11.5 | 100 |
| June 2-15, 2014 | 63.5 | 24 | 139.5 | 12.5 | 100 |
| May 19-June 1, 2014 | 64.5 | 24 | 140.5 | 11.5 | 100 |
| May 5-18, 2014 | 60 | 28 | 132 | 12 | 100 |
| April 21 - May 4, 2014 | 62 | 26.5 | 135.5 | 11.5 | 100 |
| $\begin{aligned} & \text { March } 31 \text { - April 13, } \\ & 2014 \end{aligned}$ | 65 | 22 | 143 | 13 | 100 |
| March 17-30, 2014 | 61 | 28 | 133 | 11 | 100 |
| March 3-16, 2014 | 61 | 25.5 | 135.5 | 13.5 | 100 |
| February 17 - March 2, 2014 | 65 | 23.5 | 141.5 | 11.5 | 100 |
| February 3-16, 2014 | 63.5 | 23.5 | 140 | 13 | 100 |
| January 25 - <br> February 2, 2014 | 63.5 | 24.5 | 139 | 12 | 100 |
| January 6-19, 2014 | 63 | 23.5 | 139.5 | 13.5 | 100 |
| 2013 |  |  |  |  |  |
| November 25 - <br> December 8, 2013 | 58.5 | 28.5 | 130 | 13 | 100 |
| November 11-24, 2013 | 59 | 29 | 130 | 12 | 100 |
| October 28 - <br> November 10, 2013 | 61 | 27.5 | 133.5 | 11.5 | 100 |
| October 14-27, 2013 | 57.5 | 28.5 | 129 | 14 | 100 |


| September 30 - <br> October 13, 2013 | 55 | 31 | 124 | 14 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| September 16-29, 2013 | 59 | 29.5 | 129.5 | 11.5 | 100 |
| David Cunliffe becomes the new leader of the Opposition Labour Party taking over from David Shearer |  |  |  |  |  |
| August 26 - <br> September 8, 2013 | 52.5 | 35.5 | 117 | 12 | 100 |
| August 12-25, 2013 | 58 | 30.5 | 127.5 | 11.5 | 100 |
| July 29-August 11, 2013 | 58 | 30 | 128 | 12 | 100 |
| July 15-28, 2013 | 58.5 | 30 | 128.5 | 11.5 | 100 |
| July 1-14, 2013 | 58 | 29.5 | 128.5 | 12.5 | 100 |
| June 17-30, 2013 | 57 | 32 | 125 | 11 | 100 |
| June 3-16, 2013 | 54 | 33.5 | 120.5 | 12.5 | 100 |
| May 13-26, 2013 | 55.5 | 32.5 | 123 | 12 | 100 |
| $\begin{aligned} & \text { April } 29 \text { - May 12, } \\ & 2013 \end{aligned}$ | 56.5 | 30.5 | 126 | 13 | 100 |
| April 15-28, 2013 | 54.5 | 34 | 120.5 | 11.5 | 100 |
| April 1-14, 2013 | 51.5 | 35.5 | 116 | 13 | 100 |
| March 11-24, 2013 | 53.5 | 34 | 119.5 | 12.5 | 100 |
| February 25 - March 10, 2013 | 51.5 | 37.5 | 114 | 11 | 100 |
| February 11-24, 2013 | 54 | 32.5 | 121.5 | 13.5 | 100 |
| January 28 - <br> February 10, 2013 | 55 | 30.5 | 124.5 | 14.5 | 100 |
| January 14-27, 2013 | 57 | 30.5 | 126.5 | 12.5 | 100 |
| January 2-13, 2013 | 53.5 | 33.5 | 120 | 13 | 100 |
| 2012 |  |  |  |  |  |
| November 26 - <br> December 9, 2012 | 53 | 34 | 119 | 13 | 100 |
| November 12-25, 2012 | 48.5 | 37.5 | 111 | 14 | 100 |
| October 29 - <br> November 11, 2012 | 51.5 | 34 | 117.5 | 14.5 | 100 |
| October 8-21, 2012 | 49 | 39 | 110 | 12 | 100 |
| September 24 - <br> October 7, 2012 | 44 | 38 | 106 | 18 | 100 |
| September 10-23, 2012 | 47.5 | 37.5 | 110 | 15 | 100 |


| August 27 - <br> September 9, 2012 | 51 | 34.5 | 116.5 | 14.5 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| August 13-26, 2012 | 49.5 | 34.5 | 115 | 16 | 100 |
| July 23 - August 5, 2012 | 49 | 34.5 | 114.5 | 16.5 | 100 |
| July 9-22, 2012 | 50 | 36.5 | 113.5 | 13.5 | 100 |
| $\begin{aligned} & \text { June } 25 \text { - July } 8 \text {, } \\ & 2012 \end{aligned}$ | 51.5 | 34 | 117.5 | 14.5 | 100 |
| June 8-24, 2012 | 52 | 34.5 | 117.5 | 13.5 | 100 |
| $\begin{aligned} & \text { May } 28 \text { - June 7, } \\ & 2012 \end{aligned}$ | 48 | 37.5 | 110.5 | 14.5 | 100 |
| May 14-27, 2012 | 49 | 38 | 111 | 13 | 100 |
| $\begin{aligned} & \text { April } 30 \text { - May } 13 \text {, } \\ & 2012 \end{aligned}$ | 51 | 35.5 | 115.5 | 13.5 | 100 |
| April 16-29, 2012 | 55 | 32.5 | 122.5 | 12.5 | 100 |
| April 2-15, 2012 | 55.5 | 31 | 124.5 | 13.5 | 100 |
| $\begin{aligned} & \text { March } 12 \text { - April 1, } \\ & 2012 \end{aligned}$ | 53.5 | 29.5 | 124 | 17 | 100 |
| February 27 - March 11, 2012 | 52.5 | 34 | 118.5 | 13.5 | 100 |
| February 13-26, 2012 | 53.5 | 32.5 | 121 | 14 | 100 |
| January 30 - <br> February 12, 2012 | 57 | 30 | 127 | 13 | 100 |
| January 16-29, 2012 | 61 | 28 | 133 | 11 | 100 |
| January 3-15, 2012 | 60.5 | 28 | 132.5 | 11.5 | 100 |
| John Key of National is re-elected as Prime Minister at the 2011 NZ Election November 26, 2011 |  |  |  |  |  |
| 2011 |  |  |  |  |  |
| November 22-24, 2011 | 49.5 | 31 | 118.5 | 19.5 | 100 |
| $\begin{aligned} & \text { November 7-18, } \\ & 2011 \end{aligned}$ | 60.5 | 24 | 136.5 | 15.5 | 100 |
| October 24 - <br> November 6, 2011 | 58.5 | 27.5 | 131 | 14 | 100 |
| October 10-23, 2011 | 61 | 24.5 | 136.5 | 14.5 | 100 |
| September 26 October 9, 2011 | 62 | 24.5 | 137.5 | 13.5 | 100 |
| $\begin{aligned} & \text { September 12-25, } \\ & 2011 \end{aligned}$ | 61.5 | 24.5 | 137 | 14 | 100 |
| August 29 - <br> September 11, 2011 | 60 | 28 | 132 | 12 | 100 |


| August 15-28, 2011 | 59 | 27.5 | 131.5 | 13.5 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { July } 25 \text { - August 7, } \\ & 2011 \end{aligned}$ | 57 | 29 | 128 | 14 | 100 |
| July 11-24, 2011 | 56.5 | 29 | 127.5 | 14.5 | 100 |
| $\begin{aligned} & \text { June } 27 \text { - July 10, } \\ & 2011 \end{aligned}$ | 56 | 29.5 | 126.5 | 14.5 | 100 |
| June 13-26, 2011 | 53.5 | 31.5 | 122 | 15 | 100 |
| $\begin{aligned} & \text { May } 30 \text { - June 12, } \\ & 2011 \end{aligned}$ | 55.5 | 29.5 | 126 | 15 | 100 |
| May 16-29, 2011 | 55 | 28 | 127 | 17 | 100 |
| May 2-15, 2011 | 56.5 | 30 | 126.5 | 13.5 | 100 |
| $\begin{aligned} & \text { April } 18 \text { - May 1, } \\ & 2011 \end{aligned}$ | 53.5 | 34.5 | 119 | 12 | 100 |
| April 4-17, 2011 | 53.5 | 32.5 | 121 | 14 | 100 |
| $\begin{aligned} & \text { March } 21 \text { - April 3, } \\ & 2011 \end{aligned}$ | 54.5 | 29.5 | 125 | 16 | 100 |
| February 28 - March 13, 2011 | 59.5 | 26 | 133.5 | 14.5 | 100 |
| February 14-27, 2011 | 49.5 | 35 | 114.5 | 15.5 | 100 |
| January 31 - <br> February 13, 2011 | 60 | 24.5 | 135.5 | 15.5 | 100 |
| January 17-30, 2011 | 57 | 27.5 | 129.5 | 15.5 | 100 |
| January 4-16, 2011 | 59.5 | 27 | 132.5 | 13.5 | 100 |
| 2010 |  |  |  |  |  |
| November 29 - <br> December 12, 2010 | 58.5 | 27 | 131.5 | 14.5 | 100 |
| $\begin{aligned} & \text { November 15-28, } \\ & 2010 \end{aligned}$ | 59 | 27 | 132 | 14 | 100 |
| November 1-14, 2010 | 63.5 | 24 | 139.5 | 12.5 | 100 |
| October 18-31, 2010 | 55 | 30 | 125 | 15 | 100 |
| October 4-17, 2010 | 60.5 | 24 | 136.5 | 15.5 | 100 |
| September 20 - <br> October 3, 2010 | 61.5 | 22 | 139.5 | 16.5 | 100 |
| August 30 - <br> September 12, 2010 | 58 | 28 | 130 | 14 | 100 |
| August 16-29, 2010 | 55 | 28 | 127 | 17 | 100 |
| August 2-15, 2010 | 58.5 | 27.5 | 131 | 14 | 100 |
| $\begin{aligned} & \text { July } 19 \text { - August 1, } \\ & 2010 \end{aligned}$ | 57.5 | 28 | 129.5 | 14.5 | 100 |
| July 5-18, 2010 | 58 | 27.5 | 130.5 | 14.5 | 100 |


| $\begin{aligned} & \text { June } 20 \text { - July 4, } \\ & 2010 \end{aligned}$ | 65 | 21 | 144 | 14 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { May } 31 \text { - June 13, } \\ & 2010 \end{aligned}$ | 60.5 | 24 | 136.5 | 15.5 | 100 |
| May 17-30, 2010 | 63.5 | 26 | 137.5 | 10.5 | 100 |
| May 3-16, 2010 | 59.5 | 28.5 | 131 | 12 | 100 |
| $\begin{aligned} & \text { April } 19 \text { - May 2, } \\ & 2010 \end{aligned}$ | 55.5 | 30 | 125.5 | 14.5 | 100 |
| April 5-18, 2010 | 61 | 29 | 132 | 10 | 100 |
| $\begin{aligned} & \text { March } 22 \text { - April 4, } \\ & 2010 \end{aligned}$ | 57 | 31.5 | 125.5 | 11.5 | 100 |
| March 1-14, 2010 | 64 | 27 | 137 | 9 | 100 |
| February 15-28, 2010 | 65 | 24.5 | 140.5 | 10.5 | 100 |
| February 1-14, 2010 | 64 | 25 | 139 | 11 | 100 |
| January 18-31, 2010 | 71 | 20 | 151 | 9 | 100 |
| January 4-17, 2010 | 68.5 | 21 | 147.5 | 10.5 | 100 |
| 2009 |  |  |  |  |  |
| November 30 December 13, 2009 | 62.5 | 26 | 136.5 | 11.5 | 100 |
| November 16-29, 2009 | 66 | 22 | 144 | 12 | 100 |
| $\begin{aligned} & \text { November 2-15, } \\ & 2009 \end{aligned}$ | 64.5 | 22.5 | 142 | 13 | 100 |
| October 19 - <br> November 1, 2009 | 66.5 | 20.5 | 146 | 13 | 100 |
| October 5-18, 2009 | 67.5 | 21.5 | 146 | 11 | 100 |
| September 21 - <br> October 4, 2009 | 72 | 16.5 | 155.5 | 11.5 | 100 |
| August 31 - <br> September 13, 2009 | 67.5 | 24.5 | 143 | 8 | 100 |
| August 17-30, 2009 | 65.5 | 22 | 143.5 | 12.5 | 100 |
| August 3-16, 2009 | 66.5 | 21.5 | 145 | 12 | 100 |
| $\begin{aligned} & \text { July } 20 \text { - August 2, } \\ & 2009 \\ & \hline \end{aligned}$ | 66 | 18.5 | 147.5 | 15.5 | 100 |
| July 6-19, 2009 | 66.5 | 20.5 | 146 | 13 | 100 |
| $\begin{aligned} & \text { June } 22 \text { - July 5, } \\ & 2009 \end{aligned}$ | 63 | 23 | 140 | 14 | 100 |
| June 1-14, 2009 | 69 | 18.5 | 150.5 | 12.5 | 100 |
| May 18-31, 2009 | 65.5 | 20 | 145.5 | 14.5 | 100 |
| May 4-17, 2009 | 67.5 | 19.5 | 148 | 13 | 100 |


| $\begin{aligned} & \text { April } 20 \text { - May 3, } \\ & 2009 \end{aligned}$ | 66.5 | 20 | 146.5 | 13.5 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| April 6-19, 2009 | 68.5 | 17 | 151.5 | 14.5 | 100 |
| $\begin{aligned} & \text { March } 23 \text { - April 5, } \\ & 2009 \end{aligned}$ | 65 | 22 | 143 | 13 | 100 |
| March 2-15, 2009 | 67.5 | 20 | 147.5 | 12.5 | 100 |
| February 16 - March $\text { 1, } 2009$ | 69 | 18.5 | 150.5 | 12.5 | 100 |
| February 2-15, 2009 | 63.5 | 20.5 | 143 | 16 | 100 |
| January 19 - <br> February 1, 2009 | 65 | 20 | 145 | 15 | 100 |
| January 2-18, 2009 | 67 | 19 | 148 | 14 | 100 |
| 2008 |  |  |  |  |  |
| $\begin{aligned} & \text { December 1-14, } \\ & 2008 \\ & \hline \end{aligned}$ | 63 | 20 | 143 | 17 | 100 |
| $\begin{aligned} & \text { November 17-30, } \\ & 2008 \end{aligned}$ | 66 | 19 | 147 | 15 | 100 |
| November 3-16, 2008 | 54 | 31 | 123 | 15 | 100 |
| John Key of National becomes the new Prime Minister after winning the 2008 NZ Election - November 8, 2008 |  |  |  |  |  |
| October 20 - <br> November 2, 2008 | 51.5 | 35 | 116.5 | 13.5 | 100 |
| October 6-19, 2008 | 53 | 34.5 | 118.5 | 12.5 | 100 |
| September 22 - <br> October 5, 2008 | 48 | 39.5 | 108.5 | 12.5 | 100 |
| September 1-14, 2008 | 44 | 41 | 103 | 15 | 100 |
| August 18-31, 2008 | 50.5 | 35.5 | 115 | 14 | 100 |
| July 28 - August 10, 2008 | 44.5 | 41 | 103.5 | 14.5 | 100 |
| July 14-27, 2008 | 38.5 | 47 | 91.5 | 14.5 | 100 |
| June 30 - July 13, 2008 | 36.5 | 49.5 | 87 | 14 | 100 |
| June 16-29, 2008 | 37 | 49 | 88 | 14 | 100 |
| June 2-15, 2008 | 42.5 | 40.5 | 102 | 17 | 100 |
| $\begin{aligned} & \text { May } 19 \text { - June 1, } \\ & 2008 \end{aligned}$ | 38 | 44.5 | 93.5 | 17.5 | 100 |
| May 5-18, 2008 | 38 | 44.5 | 93.5 | 17.5 | 100 |
| April 21 - May 4, 2008 | 44.5 | 40 | 104.5 | 15.5 | 100 |


| $\begin{aligned} & \text { March } 24 \text { - April 6, } \\ & 2008 \end{aligned}$ | 47.5 | 37.5 | 110 | 15 | 100 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| March 3-16, 2008 | 45.5 | 37.5 | 108 | 17 | 100 |
| February 18 - March $\text { 2, } 2008$ | 52.5 | 34 | 118.5 | 13.5 | 100 |
| February 4-17, 2008 | 47 | 41 | 106 | 12 | 100 |
| January 21 - <br> February 3, 2008 | 46 | 38.5 | 107.5 | 15.5 | 100 |
| January 3-20, 2008 | 46.5 | 39 | 107.5 | 14.5 | 100 |
| 2007 |  |  |  |  |  |
| November 26 - <br> December 9, 2007 | 47.5 | 38 | 109.5 | 14.5 | 100 |
| $\begin{aligned} & \text { November 12-25, } \\ & 2007 \end{aligned}$ | 47 | 37 | 110 | 16 | 100 |
| October 29 - <br> November 11, 2007 | 43.5 | 37.5 | 106 | 19 | 100 |
| October 15-28, 2007 | 50.5 | 33 | 117.5 | 16.5 | 100 |
| October 1-14, 2007 | 53 | 32 | 121 | 15 | 100 |
| $\begin{aligned} & \text { September 17-30, } \\ & 2007 \\ & \hline \end{aligned}$ | 49.5 | 34.5 | 115 | 16 | 100 |
| $\begin{array}{\|l\|} \hline \text { September 3-16, } \\ 2007 \\ \hline \end{array}$ | 54 | 32.5 | 121.5 | 13.5 | 100 |
| August 20 - <br> September 2, 2007 | 51.5 | 35.5 | 116 | 13 | 100 |
| Labour Government (Prime Minister Helen Clark v John Key). November 2006 - November 2008 |  |  |  |  |  |

