

CONSUMER CONFIDENCE - SUMMARY		Telephone Interviewing				Face-toFace Interviewing							
		May 26-27	June 2-3	June 9-10	Jun30-Jul1	Jan-04	Feb-04	Mar-04	Apr-04	May-04	Jun-04	Jul-04	
		Sample	677	651	655	673	983	1,142	1,038	1,231	1,160	1,092	1,246
		Population 14+ ('000)	16277	16277	16277	16277							
Q1 Would you say you and your family are better-off financially or worse off than you were at this time last year?	Cc1 Worse Off	40%	35%	32%	30%	29%	29%	25%	26%	27	26	23	
	Cc1 Better Off	32%	37%	36%	38%	32%	33%	34%	33%	33	35	36	
	Difference	-8%	2%	4%	8%	3%	4%	9%	7%	6%	9%	13%	
Q2 This time next year, do you and your family expect to be better-off financially or worse off than you are now?	Cc2 Worse Off	23%	22%	22%	19%	14%	14%	10%	13%	16%	12%	13%	
	Cc2 Better Off	44%	47%	45%	46%	43%	44%	46%	42%	42%	44%	43%	
	Difference	22%	25%	23%	27%	29%	30%	36%	29%	26%	32%	30%	
Q3 Thinking of economic conditions in Australia as a whole. In the next 12 months, do you expect we'll have good times financially, bad times or some good and some bad?	Cc3 Bad Times	31%	32%	28%	25%	18%	20%	14%	19%	20%	18%	16%	
	Cc3 Good Times	42%	40%	42%	49%	45%	47%	48%	43%	43%	41%	44%	
	Difference	11%	8%	14%	24%	27%	27%	34%	24%	23%	23%	28%	
Q4 Looking ahead, what would you say it is more likely, that in Australia as a whole, we'll have continuous good times during the next 5 years of so – or we'll have bad times – or some good and some bad?	Cc4 Bad Times	23%	25%	24%	21%	14%	17%	13%	18%	15%	14%	15%	
	Cc4 Good Times	45%	41%	45%	50%	35%	41%	39%	35%	35%	35%	37%	
	Difference	22%	15%	21%	29%	21%	24%	26%	17%	20%	21%	22%	
Q5 Generally, do you think now is a good time – or a bad time – for people to buy major household items?	Cc5 Bad Time	15%	13%	12%	13%	13%	13%	12%	13%	10%	13%	10%	
	Cc5 Good Time	66%	65%	68%	67%	63%	62%	59%	60%	60%	56%	62%	
	Difference	51%	52%	55%	55%	50%	49%	47%	47%	50%	43%	52%	
CONSUMER CONFIDENCE RATING													
		119.5	120.4	123.5	128.5	126.0	126.8	130.4	124.4	125.0	125.6	128.9	