EDUCATION - BACK ON THE AGENDA FOR THE NEXT ELECTION

As a national issue, ‘Education’ may have taken a ‘back seat’ to economic issues during the Global Financial Crisis and again with much public debate over the controversial Mining Tax. However, clearly ‘Education’ is more important in certain areas than others.

The Roy Morgan electoral profile data shows clearly – electors’ concerns about ‘Education’ ranges from as low as 6.4% to as high as 24%.

Electorates with greatest concern about ‘Education’ include the key ALP marginal seats of Melbourne (Vic) – where one in five electors rate education as one of the three issues that are of most importance to them; Franklin (Tas) 19.6%; Bennelong (NSW) 19.2%; Braddon (Tas) 19.2%; Bass (Tas) 18%; Swan (WA) 18%; and Hasluck (WA) 17.8%.

Is Improving Education an Issue of Importance?

More than 20%
18% to 20%
16% to 18%
14% to 16%
12% to 14%
10% to 12%
Less than 10%


Marginal ALP Federal Electorate Seats
Marginal LNP Federal Electorate Seats

Fraser ACT 24.0% Blaxland NSW 17.8% Eden-Monaro NSW 15.4% Dickson QLD 13.1% Hughes NSW 11.4%
Newcastle NSW 23.0% Greenway NSW 17.4% Ryan QLD 15.3% Lyne NSW 13.1% Wannon VIC 11.3%
Sydney NSW 22.8% Bradford NSW 17.4% Fairfield QLD 15.2% Reid NSW 13.1% Fadden QLD 11.3%
Goldstein VIC 21.6% Watson NSW 17.3% Solomon NT 15.0% Fremanville WA 13.1% Hume NSW 11.3%
Canberra ACT 20.9% Adelaide SA 17.3% McEwen VIC 14.9% Calare NSW 13.0% Lalor VIC 11.2%
North Sydney NSW 20.4% Banks NSW 17.0% Lilley QLD 14.8% Maranoa QLD 13.0% Corio VIC 11.1%
Kooyong VIC 20.4% Boothby SA 16.9% Durack WA 14.7% Richmond NSW 12.9% Groom QLD 11.1%
 Wentworth NSW 20.3% Port Adelaide SA 16.7% Bendigo VIC 14.7% Hinkler QLD 12.9% Shortland NSW 11.1%
Melbourne VIC 20.0% Parramatta NSW 16.5% Longman QLD 14.7% Gellibrand VIC 12.8% Hindmarsh SA 11.0%
Moore WA 19.9% Perth WA 16.5% Stirling WA 14.7% Scullin VIC 12.8% Cook NSW 10.9%
Grayndler NSW 19.9% Herbert QLD 16.5% Lindsay NSW 14.7% Macanthur NSW 12.7% Lyons TAS 10.8%
Franklin TAS 19.6% Dawson QLD 16.4% Murray VIC 14.6% Casey VIC 12.6% Blair QLD 10.7%
Higgins VIC 19.6% Berowra NSW 16.3% Page NSW 14.5% Tangney WA 12.6% Robertson NSW 10.6%
Mackellar NSW 19.4% Jagajaga VIC 16.3% Riverina NSW 14.4% Throsby NSW 12.4% Wernswa NSW 10.6%
Bennelong NSW 19.2% Sturt SA 16.1% Gippsland VIC 14.4% Wakefield SA 12.4% Ballarat VIC 10.3%
Braddon TAS 19.2% Macquarie NSW 16.1% Gippsland VIC 14.3% Moreton QLD 12.4% O’Connor WA 10.3%
Barton NSW 19.2% Melbourne Ports VIC 16.1% Stirling VIC 14.3% Hunter NSW 12.2% Forde QLD 10.3%
Farrer NSW 19.1% Bonner QLD 16.0% La Trobe VIC 14.2% Wide Bay QLD 12.2% Holt VIC 10.3%
Denison TAS 18.7% Pearce WA 16.0% Cunningham NSW 14.2% Corangamite VIC 12.2% McPherson QLD 10.2%
Hotham VIC 18.6% Kingsford Smith NSW 15.9% Gilmore NSW 14.2% Isaacs VIC 12.1% Calwell VIC 10.2%
Lindsay NT 18.6% Bruce VIC 15.9% Capricornia QLD 13.9% Dobell NSW 12.1% Mallee VIC 9.9%
Ballar NSW 18.6% Curtin WA 15.8% Leichhardt QLD 13.8% Dobell NSW 12.1% Fowler NSW 9.8%
Gorton VIC 18.5% Fisher QLD 15.6% Leichhardt QLD 13.7% Moncrieff QLD 9.7%
Griffith QLD 18.4% Flynn QLD 15.5% Wills VIC 13.5% Petrie QLD 12.0% Rankin QLD 9.1%
Chisholm VIC 18.3% Cowper NSW 15.5% Wills VIC 13.5% Maribynong VIC 11.9% Brand WA 9.2%
McPherson NSW 18.3% Chifley NSW 15.4% Warringah NSW 13.4% Indi VIC 11.9% Rankin QLD 9.1%
Paterson NSW 18.0% Mitchell NSW 13.4% Forbes VIC 11.7% Bowman QLD 8.7%
Bass TAS 18.0% Cowan WA 15.4% Charlton NSW 13.4% Flinders VIC 11.7% Grey SA 7.8%
Swan WA 18.0% McMillan VIC 15.4% Dunkley VIC 13.3% Wright QLD 7.0%
Hasluck WA 17.8% Kingston SA 15.4% Makin SA 13.2% Moncrieff QLD 6.4%