CEDA Conference Attendees compared to the Australian Population

CEDA 2010 State of the Nation Conference

Presented by
Michele Levine, Chief Executive
Roy Morgan Research Pty Ltd
Melbourne, Australia

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CEDA Conference Delegates
v
Australian Population (14+)

- Roy Morgan interviewed 54 CEDA delegates over the past few days to compare their views on a range of issues regarding Australia’s future compared to the views of the Australian population at large. Roy Morgan interviewed over 3,500 Australians between May 12/13 – June 16/17, 2010 to compile the views of a representative sample of Australians aged 14+. 

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Most Important World Problems

- Economic Issues: 32% (CEDA Conference Participants 2010), 51% (Australians 2010)
- Environmental Issues: 27% (CEDA Conference Participants 2010), 30% (Australians 2010)
- Terrorism/Wars/Security, Safety: 0% (CEDA Conference Participants 2010), 12% (Australians 2010)
- Social Issues: 4% (CEDA Conference Participants 2010), 8% (Australians 2010)
- Government, Human Issues: 5% (CEDA Conference Participants 2010), 6% (Australians 2010)
- Health Issues: 2% (CEDA Conference Participants 2010), 0% (Australians 2010)
- Energy Crisis/Depletion of Fossil Fuels/Petrol Prices: 2% (CEDA Conference Participants 2010), 0% (Australians 2010)
- Other: 4% (CEDA Conference Participants 2010), 10% (Australians 2010)
- Can't say: 4% (CEDA Conference Participants 2010), 2% (Australians 2010)
Economic Conditions in Australia over Next 12 Months

- **Good Times**
  - CEDA Conference Participants 2010: 39%
  - Australians 2010 (June 12/13, 2010): 82%

- **Bad Times**
  - CEDA Conference Participants 2010: 61%
  - Australians 2010 (June 12/13, 2010): 18%

Note: Figures for Australians have been recalculated to exclude don’t say option to allow for direct comparison with CEDA Delegates.
Economic Conditions in Australia over next 5 Years

- Good Times: 76% (CEDA Conference Participants 2010) vs. 83% (Australians 2010 (June 12/13, 2010))
- Bad Times: 24% for CEDA Conference Participants 2010 vs. 17% for Australians 2010 (June 12/13, 2010)

Note: Figures for Australia have been recalculated to exclude 'can't say' option to allow for direct comparison with CEDA Delegates.
Time to Buy Major Household Items

Good Time to Buy

- CEDA Conference Participants 2010
- Australians 2010 (June 12/13, 2010)

Bad Time to Buy

Note: Figures for Australia have been recalculated to exclude can't say option to allow for direct comparison with CEDA Delegates.
View on Proposed 40% Mining 'Super Profits' Tax

- Approve: 47% (CEDA Conference Participants 2010), 39% (Australians 2010)
- Disapprove: 53% (CEDA Conference Participants 2010), 61% (Australians 2010)

Note: Figures for Australia have been recalculated to exclude 'don't say' option to allow for direct comparison with CEDA Delegates.
View on Proposed Superannuation Increase from 9% to 12%

Approve
- CEDA Conference Participants 2010: 82%
- Australians 2010 (May 26/27, 2010): 80%

Disapprove
- CEDA Conference Participants 2010: 18%
- Australians 2010 (May 26/27, 2010): 20%

Note: Figures for Australia have been recalculated to exclude can't say option to allow for direct comparison with CEDA Delegates.
View on Company Tax Rate Cut from 30% to 28%

- **Approve**
  - 78% (CEDA Conference Participants 2010)
  - 86% (Australians 2010 (May 26/27, 2010))

- **Disapprove**
  - 22% (CEDA Conference Participants 2010)
  - 14% (Australians 2010 (May 26/27, 2010))

Note: Figures for Australia have been recalculated to exclude 'can't say' option to allow for direct comparison with CEDA Delegates.
Federal Budget's Effect on Unemployment

- Have little effect: 74% (CEDA Conference Participants 2010), 65% (Australians 2010 (May 12/13, 2010))
- Reduce Unemployment: 13% (CEDA Conference Participants 2010), 14% (Australians 2010 (May 12/13, 2010))
- Unemployment will get worse: 22% (CEDA Conference Participants 2010), 12% (Australians 2010 (May 12/13, 2010))
Federal Budget's Effect on Inflation

- Increase the rate of Inflation:
  - CEDA Conference Participants 2010: 27%
  - Australians 2010 (May 12/13, 2010): 30%

- Reduce the rate of Inflation:
  - CEDA Conference Participants 2010: 10%
  - Australians 2010 (May 12/13, 2010): 2%

- Have little effect either way:
  - CEDA Conference Participants 2010: 71%
  - Australians 2010 (May 12/13, 2010): 60%
Federal Budget's Effect on Confidence

- More Confident: 25% (29% for Australians 2010)
- Less Confident: 14% (29% for Australians 2010)
- Makes no Difference: 43% (46% for Australians 2010)

CEDA Conference Participants 2010 vs Australians 2010 (May 12/13, 2010)
For further details contact:
Michele Levine, Chief Executive, Roy Morgan Research
Office: +61 (0)3 9224 5215 Facsimile: +61 (0)3 9629 1250
Mobile: +61 (0)411 129 093
E-mail: Michele.Levine@roymorgan.com