Roy Morgan Research is delighted to be hosting a special Melbourne Writers Festival Business Luncheon, ‘The Art of Action’ with Stephen Bungay, chaired by Stephen Mayne.

‘THE ART OF ACTION’

A Melbourne Writers Festival business lunch with acclaimed historian Stephen Bungay

In The Art of Action Stephen Bungay’s employs the lessons of military history to solve the complexities of contemporary business. His latest book offers a fresh approach to strategy, communication and leadership, offering advice on how to close the gap between plans, actions and results.

_The Art of Action_ - “A radical, counter-cultural solution to the impasse business is facing today” Aidan Walsh, Partner, Ernst & Young.

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A former partner in the Boston Consulting Group, Stephen Bungay is now a director of the Ashridge Strategic Management Centre in London and is an acclaimed military historian, and author of _The Most Dangerous Enemy: An Illustrated History of the Battle of Britain_ and _Alamein_. He is in Australia speaking to the Australian Leadership Retreat organised by the Australian Davos Connection.

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