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**Finding No. 4643**  
**Available on Website: [www.roymorgan.com](http://www.roymorgan.com)**  
**On November 12, 2010**  
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## **Improving Education – Victorian State Electorates**

**Improving Education is a key issue for many Victorians ahead of the November State election.**

26.4% of electors in the ALP seat of Northcote regard Improving Education as an important issue, closely followed by 26.1% in Opposition Leader Ted Baillieu's electorate of Hawthorn and 24.8% in Preston.

Improving Education is also rated as an important issue by electors in several ALP marginal electorates including Prahran (24.4%), Brunswick (24.2%), Burwood (23.0%) and Melbourne (22.8%).

Education is also an important issue for electors in the Liberal held seats of Mornington (23.7%), Evelyn (21.3%), Box Hill (19.9%), Brighton (19.6%) and Kew (18.9%).

### **Electorate Profiles**

In addition to Roy Morgan standard Profile contents, electorate profiles also include **the most important political issues rated by electors in each electorate** and which political party or parties' electors believe are better for the each of the issues.

### **Issues include:**

1. Reducing taxes. 2. Reducing crime and maintaining law and order. 3. Improving business. 4. Reducing unemployment. 5. Looking after the environment. 6. Open and honest government. 7. The needs of people outside cities. 8. Managing the economy. 9. Improving education. 10. Improving health services and hospitals. 11. Defence and national security. 12. Australia's ageing population. 13. The needs of families. 14. Global warming. 15. Fair workplace and employment regulations.

### **For further information:**

**Gary Morgan: Office +61 3 9224 5213 Mobile +61 411 129 094**  
**Michele Levine: Office +61 3 9224 5215 Mobile +61 411 129 093**

# MARGINAL ELECTORATE LINK TO IMPROVING EDUCATION

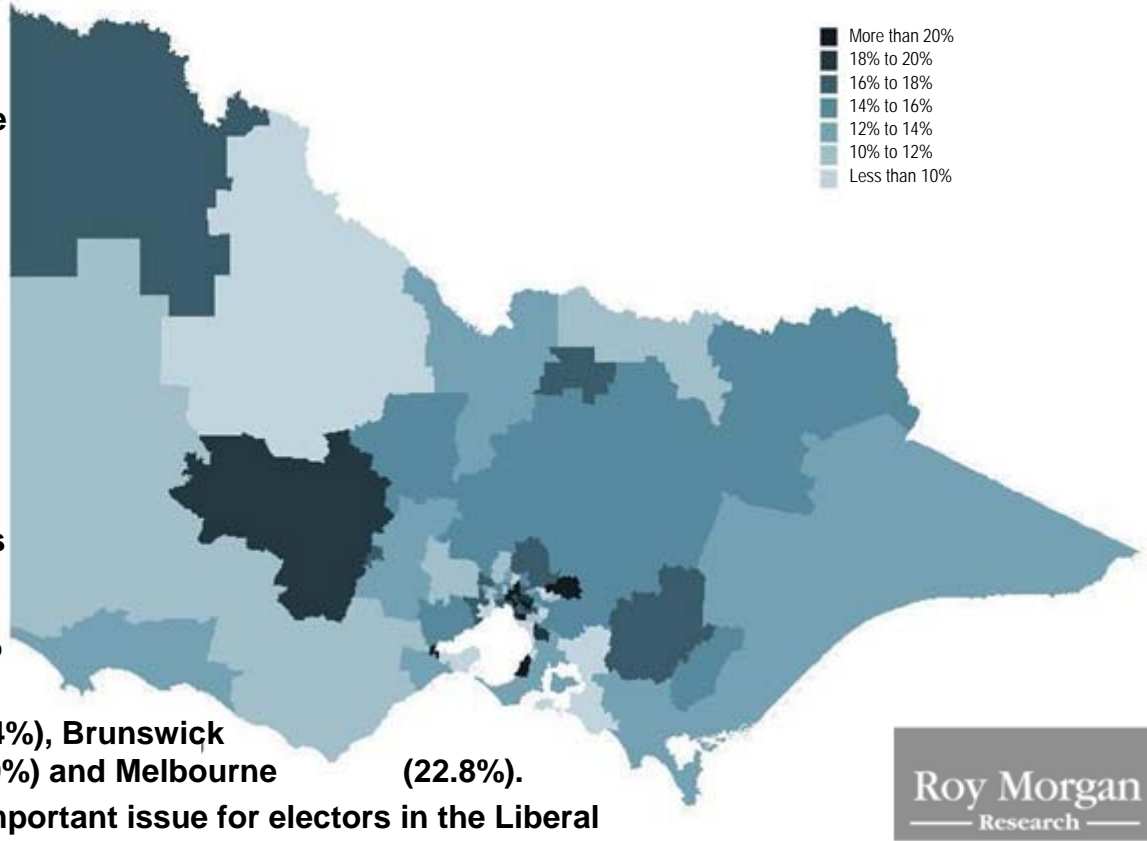
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Is Improving Education an important issue in Victoria?



Roy Morgan  
Research

Northcote	26.4%	Oakleigh	16.8%	Ferntree Gully	14.8%	Rodney	12.2%
Hawthorn	26.1%	Keilor	16.7%	Benalla	14.7%	Derrimut	11.6%
Preston	24.8%	Ballarat West	16.6%	Dandenong	14.6%	Yuroke	11.4%
<b>Prahran</b>	<b>24.4%</b>	Yan Yean	16.6%	<b>Mitcham</b>	<b>14.6%</b>	<b>Kilsyth</b>	<b>11.2%</b>
<b>Brunswick</b>	<b>24.2%</b>	Ivanhoe	16.4%	Narre Warren North	14.5%	Melton	11.0%
Mornington	23.7%	Mildura	16.3%	<b>Morwell</b>	<b>14.2%</b>	Mulgrave	10.7%
<b>Burwood</b>	<b>23.0%</b>	Eltham	16.2%	Niddrie	14.2%	Clayton	10.6%
<b>Melbourne</b>	<b>22.8%</b>	<b>Mount Waverley</b>	<b>16.1%</b>	Seymour	14.2%	Murray Valley	10.5%
<b>Evelyn</b>	<b>21.3%</b>	<b>Narracan</b>	<b>16.1%</b>	Benambra	14.1%	Essendon	10.4%
Geelong	21.2%	Shepparton	16.1%	Ballarat East	13.9%	Polwarth	10.4%
Bentleigh	20.7%	Macedon	15.9%	Gippsland East	13.9%	Lowan	10.1%
<b>Box Hill</b>	<b>19.9%</b>	Pascoe Vale	15.9%	Gippsland South	13.8%	Bellarine	9.3%
Brighton	19.6%	<b>Gembrook</b>	<b>15.8%</b>	Kororoit	13.8%	Altona	9.2%
<b>Ripon</b>	<b>19.2%</b>	Bundoora	15.7%	<b>Hastings</b>	<b>13.7%</b>	<b>Mordialloc</b>	<b>9.0%</b>
Kew	18.9%	Footscray	15.7%	Narre Warren South	13.6%	Scoresby	8.5%
Lyndhurst	18.6%	Monbulk	15.6%	Nepean	13.4%	Warrandyte	8.3%
<b>Richmond</b>	<b>17.8%</b>	Lara	15.5%	Bulleen	13.2%	Swan Hill	8.2%
Williamstown	17.7%	Doncaster	15.3%	<b>Forest Hill</b>	<b>13.2%</b>	<b>Bass</b>	<b>7.9%</b>
Albert Park	17.5%	<b>Bendigo East</b>	<b>15.2%</b>	<b>South Barwon</b>	<b>13.1%</b>	<b>Frankston</b>	<b>7.2%</b>
Malvern	17.2%	Mill Park	15.2%	Cranbourne	13.0%	Carrum	7.0%
Tarneit	16.9%	<b>Bayswater</b>	<b>15.1%</b>	<b>South-West Coast</b>	<b>13.0%</b>	Thomastown	5.6%
Caulfield	16.8%	Bendigo West	15.0%	Broadmeadows	12.4%	Sandringham	5.5%

Marginal ALP State Electorate Seats  
Marginal LNP State Electorate Seats

Source: Roy Morgan Research January 2007 – August 2010  
Victorian Electors n = 35,791