Death of George Gallup Jr. (1930 – 2011)

It is with great sadness that we have learned that George Gallup Jr, son of Dr. George Gallup, died on Wednesday aged 81. George Gallup Jr. worked with the Gallup Organization all of his working life. He was particularly active in religious social research and personally involved with the small Episcopalian parishes – the Trinity chapel in Rocky Hill and later in St. Matthews, Pennington.

Roy Morgan Research has had a long association with the Gallup family from 1940 when Roy Morgan first worked with George Gallup’s father in Princeton. Roy Morgan published the first Australian Gallup Poll on equal pay for men and women released in September 1941.

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