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Open & Honest Government – Victorian State Electorates

There has been much talk about “corruption” in the State of Victoria in recent years – but is it really a big issue for Victorians heading towards the November State election?

Roy Morgan Research shows that 24.9% of electors in the ALP marginal electorate of Mount Waverley regard Open & Honest Government as an important issue as do 23.1% in Burwood, 21.9% in South Barwon, 18.4% in Frankston and 16.1% in Bendigo East.

Many electors in the marginal Liberal electorates of Bayswater (25.0%), Bass (23.2%), South-West Coast (20.9%) and Hastings (18.3%) also regard it as an important issue.

Electorate Profiles

In addition to Roy Morgan standard Profile contents, electorate profiles also include **the most important political issues rated by electors in each electorate** and which political party or parties' electors believe are better for the each of the issues.

Issues include:

1. Reducing taxes. 2. Reducing crime and maintaining law and order. 3. Improving business. 4. Reducing unemployment. 5. Looking after the environment. 6. Open and honest government. 7. The needs of people outside cities. 8. Managing the economy. 9. Improving education. 10. Improving health services and hospitals. 11. Defence and national security. 12. Australia's ageing population. 13. The needs of families. 14. Global warming. 15. Fair workplace and employment regulations.

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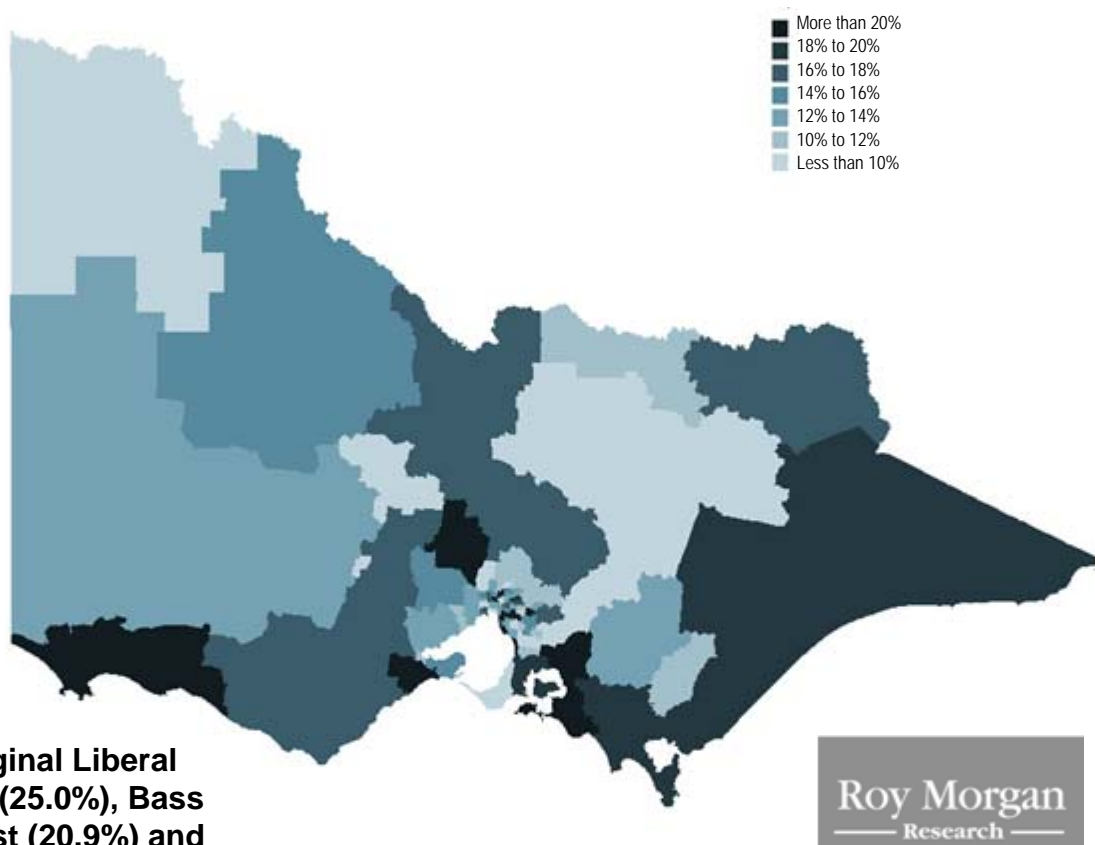
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MARGINAL ELECTORATE - OPEN AND HONEST GOVERNMENT

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Who believes having an Open and Honest Government is an important issue?



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Roy Morgan
Research

Carrum	27.9%	Williamstown	17.2%	Oakleigh	13.4%	Murray Valley	11.3%
Malvern	26.6%	Ballarat East	17.1%	Eltham	13.2%	Warrandyte	10.9%
Bayswater	25.0%	Rodney	16.9%	Altona	13.1%	Cranbourne	10.9%
Mount Waverley	24.9%	Brighton	16.9%	Broadmeadows	13.1%	Mitcham	10.9%
Bass	23.2%	Benambra	16.8%	Keilor	13.0%	Mulgrave	10.5%
Burwood	23.1%	Essendon	16.6%	Mordialloc	13.0%	Albert Park	9.7%
Sandringham	22.2%	Doncaster	16.4%	Kilsyth	13.0%	Mildura	9.7%
Caulfield	22.2%	Bendigo East	16.1%	Bentleigh	13.0%	Benalla	9.6%
Preston	22.0%	Ferntree Gully	16.0%	Ripon	12.8%	Clayton	8.7%
South Barwon	21.9%	Hawthorn	15.7%	Ivanhoe	12.8%	Ballarat West	8.2%
South-West Coast	20.9%	Niddrie	15.5%	Lowan	12.8%	Narre Warren South	7.8%
Brunswick	20.3%	Bellarine	15.3%	Narracan	12.6%	Gembrook	7.8%
Macedon	20.0%	Swan Hill	15.0%	Derrimut	12.6%	Northcote	7.6%
Bulleen	19.9%	Scoresby	14.8%	Prahran	12.5%	Shepparton	7.5%
Gippsland South	19.5%	Melton	14.8%	Lara	12.4%	Footscray	7.1%
Gippsland East	19.5%	Pascoe Vale	14.6%	Thomastown	11.8%	Yuroke	6.8%
Frankston	18.4%	Bundoora	14.2%	Tarneit	11.8%	Nepean	6.6%
Hastings	18.3%	Dandenong	14.1%	Geelong	11.7%	Mornington	6.2%
Monbulk	17.9%	Box Hill	14.0%	Yan Yean	11.7%	Forest Hill	5.7%
Kew	17.4%	Melbourne	13.7%	Narre Warren North	11.4%	Bendigo West	5.6%
Seymour	17.4%	Kororoit	13.5%	Morwell	11.4%	Mill Park	5.1%
Polwarth	17.2%	Richmond	13.4%	Evelyn	11.4%	Lyndhurst	3.0%

Marginal ALP State Electorate Seats
Marginal LNP State Electorate Seats

Source: Roy Morgan Research July 2008 – July 2010
Victorian Electors n = 19,952