

6-12 June

Australian Made Week

Australian Made makes Australia



Following the success of the first Australian Made Week in May 2021, the Australian Made Campaign has partnered with Roy Morgan to undertake new research into consumer behaviours and attitudes around buying Australian Made products.



70% of Australians

have been looking to buy more Australian made products in the last 12 months



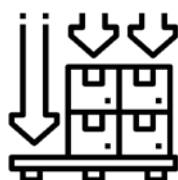
89% of Australians

believe more manufacturing should be undertaken in Australia



93% of Australians

believe it is important to build up local manufacturing to protect Australians from problems with the supply of products made overseas



74% of Australians

are concerned with the number of overseas-made products sold in Australia



48% of Australians

have had difficulty buying products overseas-made products in the last 12 months