# ANZ-Roy Morgan Australian Consumer Confidence Media Release

11 January 2022



This is not personal advice nor financial advice about any product or service. It does not take into account your financial situation or goals. Please refer to the Important Notice

Contributors

David Plank

Head of Australian

Economics

+61 2 8037 0029

David.Plank@anz.com

Arindam Chakraborty
Junior Economist
Arindam.Chakraborty@anz.com

Contact research@anz.com Follow us on Twitter @ANZ\_Research @davidplank12

Series available at **Bloomberg**AU: ALLX AUANZ <GO>
NZ: ALLX NZANZ <GO>

Previous reports available to subscribers on ANZ Research

#### \*Methodology change:

From 3 January 2022, the interviews for the consumer confidence survey will be conducted throughout the week (Monday to Sunday). Previously they were done at the end of the week (Saturday and Sunday).

### **Confidence lower**

- Consumer confidence was 2.2% lower than the last survey of 2021 (conducted on 18–19 December) as Omicron cases surged in all states and territories other than Western Australia.
- The confidence subindices registered mixed results. 'Current financial conditions' increased by 1.4% and 'future financial conditions' rose 0.7%.
- 'Current economic conditions' decreased sharply by 8.7%, to its lowest level since the last week of September 2021. 'Future economic conditions' gained 2.8%.
- 'Time to buy a major household item' declined 4.9%. 'Weekly inflation expectations' dropped 0.1ppt to 4.9%, while its four-week moving average was unchanged at 4.9%.

#### **ANZ-Roy Morgan Consumer Confidence and inflation expectations**

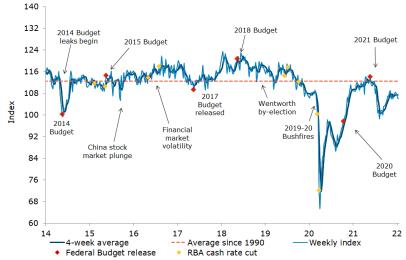
Last week (4-9 Jan)	Weekly change, %	Four-week average	Monthly average since 1990	Inflation expectations (four-week ma)
106.0	-2.2%	107.5	112.4	4.9%

This weekly ANZ-Roy Morgan Australian Consumer Confidence Rating is based on 1,517 interviews conducted online and over the telephone during the week to Sunday\*. Not seasonally adjusted. Further data history on page 6.

#### ANZ Head of Australian Economics, David Plank, commented:

Consumer confidence began the year on a downbeat note, with a decline of 2.2% compared to the pre-Christmas level. The rapid rise of Omicron cases across Australia is likely responsible for the dampened outlook in the first week of January. Confidence fell in all the major capitals, with Adelaide faring the worst. Over the decade from 2011 to 2020, consumer confidence has risen 2.6% on average in the first survey of January compared to the last prior to Christmas. So this result is even weaker than it seems. Consistent with the drop in confidence, ANZ-observed spending is at its lowest level since the Delta lockdowns. The good news is that people are still relatively happy about their own financial circumstances. This potentially sets things up for a rapid rebound once people are more confident about health outcomes.

#### Confidence down 2.2%



Source: ANZ-Roy Morgan, ANZ Research

Confidence in financial conditions\* 4 week moving average — Confidence in economic conditions\*\* ·4 week moving average

Figure 1. Financial conditions improved while economic conditions worsened

Note: \*Financial conditions index is an average of 'financial situation compared to a year ago' and 'financial situation next year' sub-indices. \*\*Economic conditions index is an average of 'economic conditions in 12 months' and 'economic conditions in five years' sub-indices.



Figure 2. 'Current financial conditions' gained 1.4%

Figure 3. 'Future financial conditions' increased 0.7%

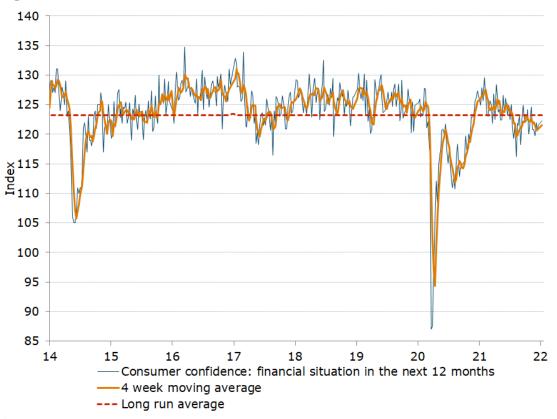


Figure 4. 'Current economic conditions' declined 8.7%

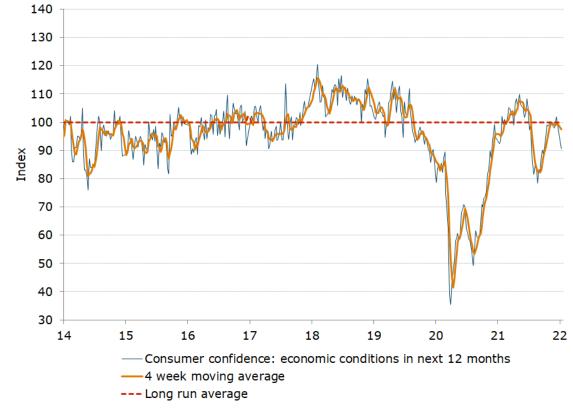




Figure 5. 'Future economic conditions' rose 2.8%

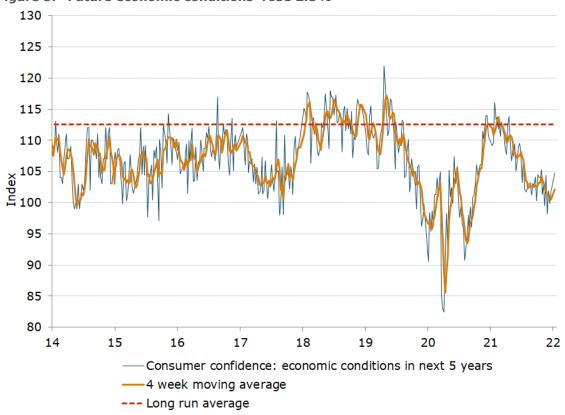


Figure 6. 'Time to buy a major household item' dropped 4.9%

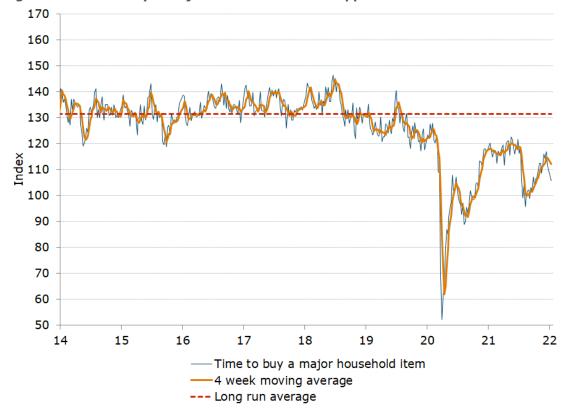
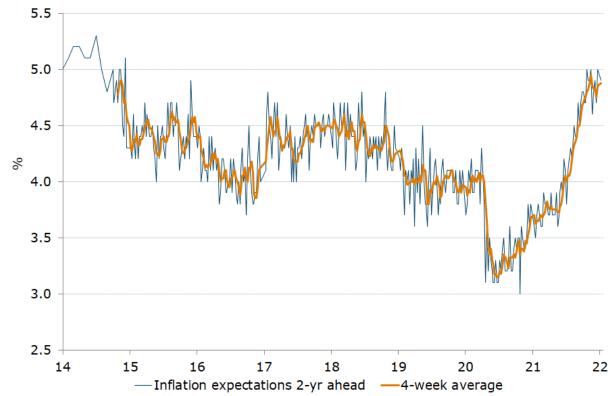




Figure 7. Weekly inflation expectations dropped 0.1ppt to 4.9%, while its four-week moving average was unchanged at 4.9%



<sup>\*</sup> Data from Oct-2014 is weekly. Data prior to that is monthly.



**Table 1. ANZ-Roy Morgan Australian Consumer Confidence** 

	Headline index Subindices Inflation expectation							
	Last week	4-week moving average	1. Financial situation compared to a year ago	2. Financial situation next year	3. Economic conditions next year	4. Economic conditions next 5 years	5. Time to buy a major household item	6. Inflation expectations 2-year ahead (%)
Avg since	-							
2001	115	-	102	124	103	113	132	=
2010 avg	124	-	101	127	124	130	139	5.7
2011 avg	114	-	97	117	101	116	140	6.0
2012 avg	113	-	99	118	97	113	138	5.8
2013 avg	119	-	104	128	106	118	139	5.0
2014 avg 2015 avg	111 112	-	104 107	121 124	94 94	106 106	132 131	4.9 4.4
2015 avg	115	_	109	127	99	108	134	4.1
2017 avg	114	-	105	124	100	105	135	4.4
2018 avg	119	-	108	126	109	113	135	4.4
2019 avg	114	-	109	126	101	109	126	4.0
10-Jan-21	108.9	109.6	98.2	124.9	92.4	109.1	120.1	3.6
17-Jan-21	108.7	109.5	95.3	127.9	93.5	109.6	117.2	3.5
24-Jan-21	111.2	109.5	97.6	125.7	102.0	116.1	114.8	3.7
31-Jan-21	112.1	110.2	101.4	129.6	99.3	113.3	117.0	3.8
7-Feb-21 14-Feb-21	111.4	110.9	97.9	126.9 123.3	101.0 99.2	113.8	117.4	3.7 3.6
21-Feb-21	109.9 109.2	111.2 110.7	98.1 98.0	123.3	99.2	111.8 113.6	117.0 112.4	3.6
28-Feb-21	110.3	110.7	97.8	124.3	101.6	110.6	117.1	3.9
7-Mar-21	111.9	110.3	99.3	125.7	105.3	112.9	116.2	3.8
14-Mar-21	110.9	110.6	96.8	125.0	104.7	111.7	116.3	3.8
21-Mar-21	110.4	110.9	98.9	121.8	102.6	110.8	118.2	3.8
28-Mar-21	112.3	111.4	103.3	126.8	103.1	108.5	119.6	3.7
4-Apr-21	107.7	110.3	97.5	122.5	99.1	107.7	111.7	3.7
11-Apr-21	114.1	111.1	105.6	128.4	106.1	112.5	118.1	3.9
18-Apr-21	114.0	112.0	102.0	126.4	108.2	113.9	119.7	3.7
25-Apr-21	112.4	112.1	102.5	123.8	105.9	109.2	120.8	3.7
2-May-21	112.7	113.3	104.8 101.9	124.2 122.4	106.8	106.7	121.1	3.7 3.9
9-May-21 16-May-21	111.6 112.5	112.7 112.3	101.9	122.5	109.8 106.4	108.6 107.4	115.4 122.5	3.6
23-May-21	114.2	112.3	108.3	126.6	105.5	109.4	121.6	3.7
30-May-21	111.4	112.4	105.0	123.6	105.0	105.0	118.4	3.9
6-Jun-21	110.7	112.2	103.4	126.1	101.7	106.6	115.8	4.0
13-Jun-21	111.0	111.8	99.0	124.2	103.1	109.0	119.6	3.9
20-Jun-21	112.4	111.4	103.9	123.2	108.2	109.5	117.5	4.2
27-Jun-21	112.2	111.6	102.6	124.9	104.5	107.6	121.6	4.1
4-Jul-21	107.8	110.9	99.9	122.5	97.2	103.2	116.2	3.8
11-Jul-21	110.0	110.6	100.3	125.0	98.9	107.0	118.5	4.1
18-Jul-21 25-Jul-21	104.3 100.7	108.6 105.7	101.5 98.0	120.8 119.3	91.1 85.6	102.2 101.7	106.0 99.0	4.2 4.3
1-Aug-21	100.7	103.7	99.0	122.0	81.6	102.2	104.2	4.2
8-Aug-21	98.6	101.4	93.4	116.2	84.7	103.1	95.6	4.3
15-Aug-21	101.1	100.6	96.1	121.9	84.3	102.9	100.4	4.5
22-Aug-21	101.6	100.8	102.8	121.5	78.5	103.2	102.0	4.4
29-Aug-21	101.8	100.8	99.5	123.1	83.2	101.2	102.2	4.4
5-Sep-21	100.0	101.1	97.2	118.2	82.6	103.1	98.9	4.7
12-Sep-21	103.1	101.6	99.1	122.6	88.2	102.5	103.1	4.5
19-Sep-21	103.3	102.1	96.1	124.9	90.1	104.1	101.5	4.7
26-Sep-21 3-Oct-21	103.7 104.6	102.5 103.7	99.9	122.5 122.1	88.9 90.8	100.3 104.5	107.2 103.8	4.8 4.8
10-0ct-21	104.6	103.7	102.1 100.6	122.1	94.6	104.5	106.5	4.7
17-0ct-21	103.0	104.3	100.5	124.2	98.9	104.0	100.5	4.7
24-Oct-21	107.0	105.2	100.3	120.0	98.6	105.3	107.1	5.0
31-Oct-21	108.4	107.0	106.8	122.1	99.4	101.3	112.3	4.9
7-Nov-21	109.0	107.8	105.8	124.6	99.7	102.8	112.4	4.9
14-Nov-21	106.0	107.6	100.8	120.8	100.1	99.5	108.6	5.0
21-Nov-21	107.4	107.7	102.4	120.8	98.4	104.4	110.9	4.6
28-Nov-21	106.0	107.1	98.5	119.7	97.8	98.2	116.0	4.8
5-Dec-21	107.5	106.7	100.6	122.0	98.8	101.9	114.3	4.9
12-Dec-21	108.0	107.2 107.5	100.8 105.0	120.5	101.8	99.9	116.8	4.7
19-Dec-21	108.4			121.5	99.1	101.8	111.3	5.0

## Important notice

[4 April 2019]

This publication is published by Australia and New Zealand Banking Group Limited ABN 11 005 357 522 ("ANZBGL") in Australia. This publication is intended as thought-leadership material. It is not published with the intention of providing any direct or indirect recommendations relating to any financial product, asset class or trading strategy.

The information in this publication is not intended to influence any person to make a decision in relation to a financial product or class of financial products. It is general in nature and does not take account of the circumstances of any individual or class of individuals. Nothing in this publication constitutes a recommendation, solicitation or offer by ANZBGL or its branches or subsidiaries (collectively "ANZ") to you to acquire a product or service, or an offer by ANZ to provide you with other products or services. All information contained in this publication is based on information available at the time of publication. While this publication has been prepared in good faith, no representation, warranty, assurance or undertaking is or will be made, and no responsibility or liability is or will be accepted by ANZ in relation to the accuracy or completeness of this publication or the use of information contained in this publication. ANZ does not provide any financial, investment, legal or taxation advice in connection with this publication.